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The “Sluníčko pro děti” Endowment Fund has joined givt.cz

As you know, I am a co-founder of the “Sluníčko pro děti” Endowment Fund which for almost seven years has been helping to integrate handicapped children into society by contributing financially to their treatment, mobility support and personal assistance. So far we have collected EUR 200,000 which we have distributed in full to approx. 200 families.

We still receive most of our funds from individuals and companies but we also seek other channels. Several years ago we were associated with a discount portal; for the future, we are considering participating in mobile donating. Several weeks ago we joined a project aimed at charitable contributions through shopping online – givt.cz.

givt.cz connects shopping and charitable giving. Internet retailers registered with givt.cz (such as Kasa, Baťa, Tescoma, etc.) have undertaken to contribute a certain percentage of the purchase price to the customer's preferred registered non-profit organization, such as the “Sluníčko pro děti” Endowment Fund.

Regardless of whether you support our endowment fund or other projects, we would like to make you aware of the possibility of contributing to your preferred charity by shopping online at selected partners. If you buy goods through givt.cz instead of buying them directly through their registered retailers you can send a part of the paid purchase price to your favourite charity. Every time you shop online you can do a good deed.

If you know anyone who shops online, please let them know. The more customers use this portal, the more money their favourite charities will receive.

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